What is claimed is:

5

10

15

- 1. A method for the topical treatment of ectoparasites, their nymphs, and their eggs on mammalian skin and hair comprising the steps of:
 - A) applying a water-soluble or water-dispersible, pharmacologically acceptable composition containing at least one pesticidally-active monohydric aralkyl alcohol to areas of mammal skin and hair infected with ectoparasites wherein
 - a) the composition contains a quantity of monohydric aralkyl alcohol sufficient to provide pesticidal activity against the ectoparasites,
 - b) the composition is applied to the infected areas in a quantity sufficient to completely saturate both the hair and the skin in the infected areas, and
 - the composition can be readily washed out of the infected areas
 by rinsing with water;
 - B) leaving the composition in contact with the skin and hair in the infected areas until at least most of the ectoparasites have been killed; and
 - C) removing the composition and the dead ectoparasites from the skin and hair by rinsing the skin and hair with water or other aqueous based liquid.
- 2. The method of claim 1 wherein in step A) said composition is a substantially air-impermeable barrier composition.

- 3. The method of claim 2 wherein in step B) the composition is left in contact with the skin and hair for a period of at least about 2 minutes.
- 4. The method of claim 3 wherein the composition is left in contact with the skin and hair for a period of at least about 3 minutes.
- 5. The method of claim 3 wherein the composition is left in contact with the skin and hair for a period of at least about 5 minutes.

10

15

- The method of claim 3 wherein the period is from about 2 minutes to about 10 minutes.
- 7. The method of claim 3 wherein the composition is left in contact with the skin and hair for a period of from about 3 minutes to about 9 minutes.
- 8. The method of claim 2 wherein in step A) the at least one monohydric aralkyl alcohol has the formula:

$$R^1$$
 ROH R^2

- wherein R is a C_1 - C_{12} straight or branched chain, saturated or olefinically unsaturated alkylene group, and R^1 and R^2 are independently selected from the group consisting of hydrogen, halogen, and C_1 - C_4 alkoxy groups.
- The method of claim 8 wherein in formula (I) R is a C₁-C₆ saturated alkylene group.
- 10. The method of claim 8 wherein the at least one monohydric aralkyl alcohol is benzyl alcohol.
 - 11. The method of claim 1 wherein the mammal is a human being.
 - 12. The method of claim 2 wherein the mammal is a human being.

- 13. The method of claim 2 wherein the composition is in the form of a watercontaining gel.
- 14. The method of claim 2 wherein the ectoparasites are lice and in step B) at least some of the nits as well as the lice have been killed.
- 15. The method of claim 2 wherein the method steps are carried out once, and then again after a time interval.
 - 16. The method of claim 15 wherein the time interval ranges from about 1 week to about 3 weeks.
 - 17. The method of claim 14 wherein the lice are head lice.
 - 18. The method of claim 2 wherein step C) is carried out by rinsing with water.
 - 19. The method of claim 2 wherein in the composition in step A) the at least one monohydric aralkyl alcohol is the only pesticidal component of the composition.
 - 20. The method of claim 2 wherein the composition in step A) also contains at least one of the following additional components:
 - a film forming agent,

10

15

- a surface active agent,
- a gelling or thickening agent.
- 21. The method of claim 20 wherein the composition contains all of said additional components.
- 22. The method of claim 2 wherein the composition in step A) contains from about 1 to about 20% by weight of at least one monohydric aralkyl alcohol, based on the weight of the composition.

- 23. The method of claim 2 wherein the composition in step A) contains from about 2 to about 20% by weight of at least one monohydric aralkyl alcohol.
- 24. The method of claim 2 wherein the composition in step A) contains from about 2 to about 9% by weight of at least one monohydric aralkyl alcohol.
- 25. The method of claim 2 wherein the composition in step A) contains from about 3 to about 7% by weight of at least one monohydric aralkyl alcohol.

10

15

- 26. The method of claim 2 wherein the composition in step A) contains from about 4 to about 6% by weight of at least one monohydric aralkyl alcohol.
- 27. The method of claim 2 wherein the composition in step A) contains from about 1 to about 4% by weight of benzyl alcohol.
- 28. The method of claim 22 wherein the monohydric aralkyl alcohol is benzyl alcohol.
- 29. The method of claim 23 wherein the monohydric aralkyl alcohol is benzyl alcohol.
- 30. The method of claim 24 wherein the monohydric aralkyl alcohol is benzyl alcohol.
- 31. The method of claim 25 wherein the monohydric aralkyl alcohol is benzyl alcohol.
- 32. The method of claim 26 wherein the monohydric alcohol is benzyl alcohol.
- 33. The method of claim 2 wherein step C) is carried out for from about 1 to about 5 minutes.
- 34. The method of claim 2 wherein step C) is carried out for from about 1 to about 3 minutes.

- 35. The method process of claim 2 wherein more than 95% of the ectoparasites are killed.
- 36. The method of claim 15 wherein more than 99% of the ectoparasites are killed.
- 37. The method of claim 1 wherein the ectoparasites are lice.

10

15

- 38. The method of claim 7 wherein the lice are head lice.
- 39. The method of claim 2 in which component A) is present in a quantity sufficient to prevent a head louse from closing its spiracle and to provide pediculicidal activity against the head louse, its nymphs and its nits.
- 40. The method of claim 14 wherein the pesticidally-active monohydric aralkyl alcohol is benzyl alcohol; in step B) the composition is left in contact with the skin and hair for a period of at least about 2 minutes; the lice are head lice; benzyl alcohol is the only pesticidal component of the composition in step A); the composition in step A) contains from about 1 to about 20% benzyl alcohol; and the mammal is a human being.
 - 41. The method of claim 40 wherein in step B) the composition is left in contact with the skin and hair for at least about 5 minutes; and the composition in step A) also contains at least one of a film forming agent, a surface active agent, and a gelling or thickening agent.
- 42. The method of claim 41 wherein the composition in step A) contains from about 3 to about 7% benzyl alcohol.
 - 43. The method of claim 40 wherein the method steps are carrried out once, and then again after a time interval.

44. The method of claim 43 wherein the time interval ranges from about 1 week to about 3 weeks.